

Case Study: Amy Huberman- Newbridge Silver



Amy Huberman, a successful Actor in her own right, mother of two children and wife of Ireland Rugby Player Brian O’Driscoll. Amy also has her own brand in shoes and is a lover and style setter in Fashion with a very unique adored dress sense by all her followers. Amy is full of life and energy and a great warming personality and was asked in 2013 to be the Face of Newbridge Silver for Jewellery, Giftware and Homeware. More recently, Amy has since been asked to join up with Newbridge Silver for a very successful line of jewellery inspired by the universe called “Luna” with motifs in the form of the Moon, Sun and stars. Amy features in many Ads for Newbridge as the face and brand ambassador. Very often Amy is the face of the Newbridge annual Christmas Ad as seen below. Click on link to see her work with Newbridge as an Ambassador <https://newbridgesilverware.com/products/jewellery/collections/amy>

Amy has many followers on social media as recorded in January 2018, she has a total following reach of: **693,389 followers.**

- Facebook reach of followers of: 5,389K
- Instagram reach of followers of: 232,000K
- Twitter reach of followers of: 456,000K

This is just one of many brands that Amy puts her name to and with utter professionalism and loyalty too.