

Where do we begin with **Triona McCarthy?**

Triona is a force to be reckoned with, with a following of over 33K on Instagram, a blog, Twitter account and a website www.triona.ie. Additionally, she works as a columnist for the Independent as well as an XPose presenter on the fashion-filled TV3 programme.



https://twitter.com/triona_ie

- Following **1,023**
- Followers **20.1K**
- Likes **3,822**
- Tweets. **6,605**

Her industry knowledge is vast and her days are spent test-driving countless products and treatments.

Wearing her trade mark red lipstick, beauty cosmetic companies, line up for her to test their products. She is honest and her followers like her down-to-earth honesty.

Her followers follow. Need we say more?